



Welcome

to the Second Edition of INTERACTION's Newsletter!

We are excited to share some fantastic updates in this second edition of our newsletter, as we continue our journey towards promoting eco-transformation in the creative sector. As part of our mission to support sustainability and green growth, we're thrilled to announce that two major tools are now live on our website: the **Inspiration Library** and the **Business Model Canvas**.

Explore Our Inspiration Library

The **Inspiration Library** is a comprehensive resource designed to help creative professionals incorporate sustainability into their work. This carefully curated collection is divided into three key sections:

- **Best Practices:** Explore case studies and examples of successful sustainable practices from across Europe.
- **Our Countries' Heritage:** Delve into the rich cultural heritage of our partner countries and discover how it can be preserved and integrated into sustainable creative practices.
- **Key Competences:** Learn about the core skills and knowledge required to implement sustainability in the creative sector.

Each part of the **Inspiration Library** is filled with resources to guide you as you work to make sustainability a key element of your creative endeavors. Whether you're seeking practical advice, inspiration or insights into sustainable cultural practices, the library has you covered.

Check it out here: [Inspiration Library](#).



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Introducing the Business Model Canvas

We're also excited to launch the INTERACTION **Business Model Canvas**, a powerful tool that makes it easier to design and implement sustainable projects in the creative sector. This innovative, user-friendly resource allows you to visualize, structure and evaluate your business or project model with a sustainability-focused approach.

What makes the Business Model Canvas particularly special

is its sleek and intuitive design—simple to use and aesthetically pleasing, it provides an interactive experience that makes planning fun and efficient.



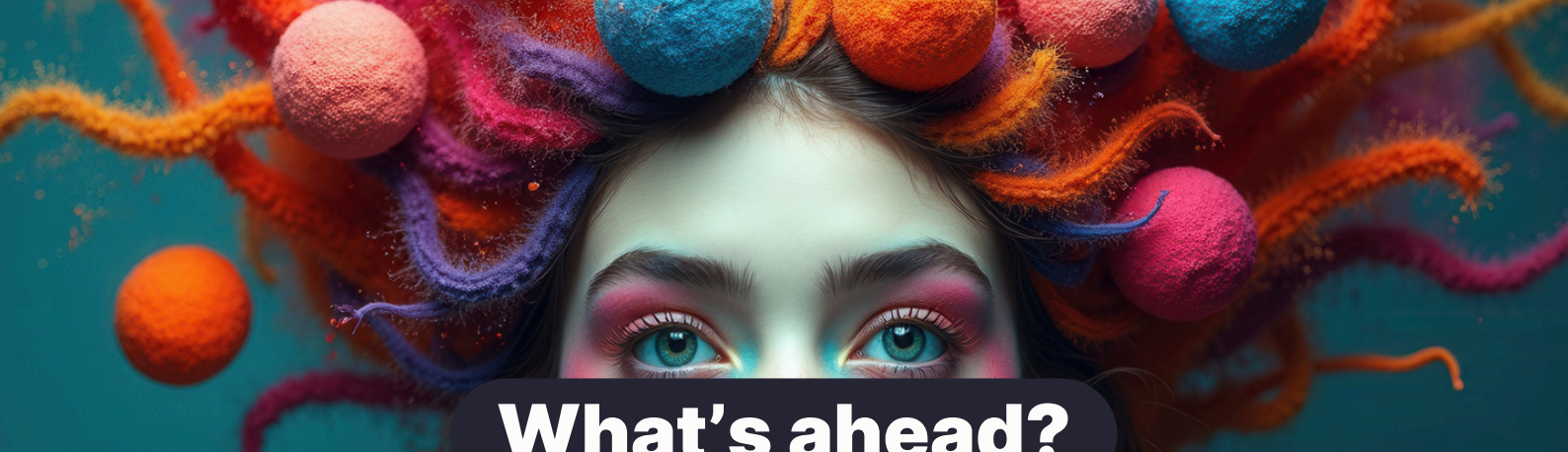
to guide you
to inspire you

The **Business Model Canvas** is designed not only to guide you in making sustainable decisions but also to inspire you to think outside the box and create projects that stand out in today's environmentally-conscious market. It's the perfect tool for anyone looking to bring innovative, sustainable ideas to life.

You can dive into the **Canvas** here: [Business Model Canvas](#).



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What's ahead?

Stay tuned for our upcoming artistic evenings, asynchronous seminars, and the premiere of our short film. These events will showcase the creative spirit and sustainable vision at the heart of INTERACTION. We look forward to sharing more stories, inspiration and opportunities with you very soon.

Until then, thank you for being part of our growing community. Let's keep creating a greener, more vibrant future together.



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