

Project number: 2023-1-MK01-KA220-VET-000154804



Welcome

to the first edition of the INTERACTION Project newsletter! We're thrilled to share exciting updates and insights as we continue to blend European cultural heritage with sustainable practices.

Our project

The INTERACTION Project is an Erasmus+ initiative dedicated to promoting the eco-transformation of the creative sector towards sustainability and green growth. By educating key actors, it aims to increase flexibility in creative vocational training, with European heritage and culture as its main field of action.

Who we are

INTERACTION is supported by a network of dedicated partners from across Europe, including organizations specializing in cultural heritage, sustainability, vocational training, and the creative industries. We, as partners, collaborate to bring expertise and innovative solutions to the project, ensuring a strong foundation for promoting eco-transformation and green growth within the creative sector. Together, we work to empower professionals, educators, and communities, fostering a more sustainable future for European culture and heritage.



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Our deliverables

Entrepreneurial Canvas:

An educational tool designed to address sustainable creativity and circular economy issues within the creative sector. It provides a visual framework for understanding, designing, and analyzing business models.

Competence Framework:

A tool developed to define the key competences required for the creative industry, particularly in the context of sustainable creativity and circular economy. It aims to align vocational education and training programs with labor market needs.

Ateliers:

A cornerstone of the INTERACTION Project, offering immersive, hands-on experiences to integrate sustainability and environmental consciousness into the creative process. These sessions are tailored for artists, creative professionals, and enthusiasts to explore the synergy between art and sustainable practices.

Short film:

A collaboratively produced short film showcasing eco-friendly techniques, engaging storytelling, and leading artists' innovations. Distributed across multiple platforms, the film inspires positive change with a call to action for sustainable practices in art and creativity.



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Out Now!



Our new video is live!

Dive into the heart of the INTERACTION Project and discover how we are bridging the gap between tradition and innovation.

Watch the introduction to our short film, where we meet our project partners and gain a comprehensive overview of the INTERACTION initiative and its mission.

Watch [the video](#) now!

Cultural heritage is more than history—it's a living, breathing part of our identity. By intertwining it with sustainability, **INTERACTION** ensures that the past informs a greener, more inclusive future.

- Get Involved
- Share the video with your friends and community. Let's spread the word about sustainable heritage!
- Follow us on [Facebook](#) and [Instagram](#) to stay updated on upcoming projects and events.
- Reach out to us with your thoughts or ideas—we'd love to hear from you!

Coming Soon

Inspiration Library:

Explore our online platform, showcasing a wealth of best practices to inspire creativity, an in-depth look at our countries' rich heritage and its ongoing influence on creative professionals, and the essential competencies artists and creatives need to succeed in today's evolving economy.

Entrepreneurial Canvas:

Discover the visual framework highlighting the essential components that contribute to business success, with a focus on sustainability and fostering green growth.

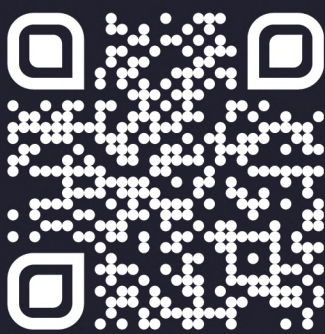
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Co-funded by
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